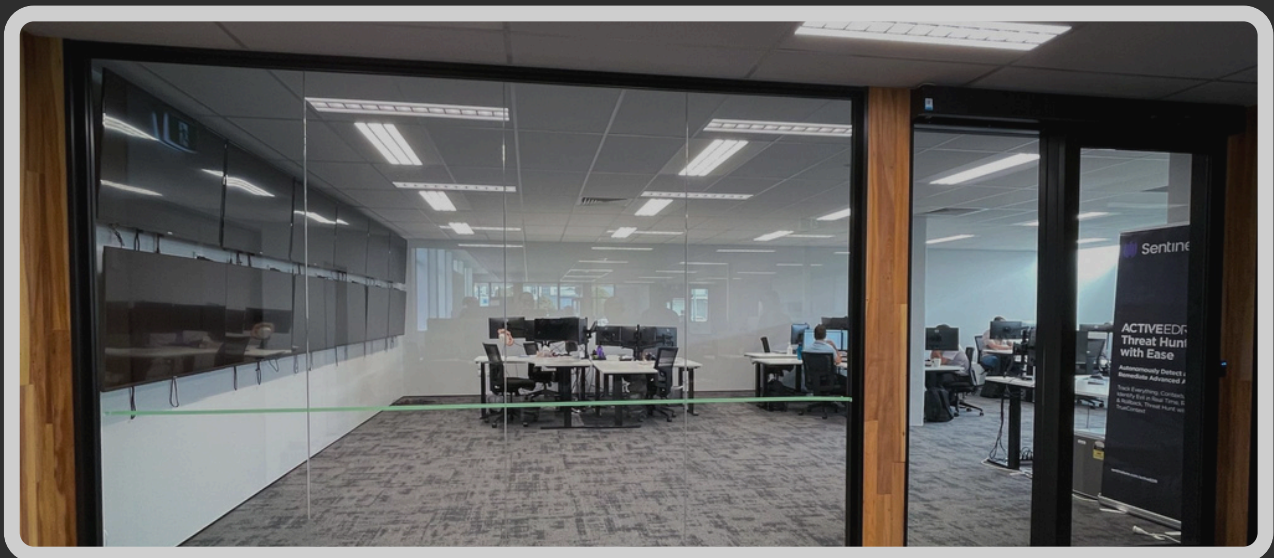


Protect your brand and reputation with enhanced cybersecurity

AdvantageProtect MDR (Managed Detection & Response)



Ensuring you

- maintain business continuity and productivity
- are protected against revenue loss and reputational damage
- mitigate threats and their impact on users, networks and infrastructure
- reduce security costs while improving your security posture
- are safeguarded against data loss and maintain security compliance

Robust, Reliable and Responsive



Advantage Protect rapidly deals with fast-paced and rising attacks, keeping your security posture up to date

We offer proactive detection of both internal and external risks, protecting your organisation from exposure as attacks increase in frequency and complexity, and as users remain vulnerable to phishing tactics. Your staff are often one of the biggest security risks, not because of malicious intent, but because of lack of awareness against increasingly sophisticated attacks, while external threats are growing.

Advantage Protect's MDR Service provides protection against the escalating threat of data loss and disruption from security breaches. Advantage Protect ensures you maintain a strong security posture as the IT and OT departments face more pressure and the scale and complexity of security challenges increase.

Our service is also typically more cost effective than running a 24x7x365 service within your own environment, while giving you complete confidence in comprehensive day-to-day coverage.

Our approach constantly builds knowledge to quickly deal with the fast-paced and escalating attacks, keeping your security posture up-to-date while significantly reducing your internal costs.



Advantage Protect MDR Service protects you against disruption to your productivity, data loss, lost revenue and safeguards your reputation

Proactive, Responsive and Up-To-Date Protection



Peace of mind with 24x7x365 network security protection

As technology evolves, so do the security challenges that organisations face. The rapid digital transformation, the permanent changes in operating models, and the growing sophistication of cyber threats require a new level of security protection that is proactive, responsive and up-to-date. Traditional IT security solutions are no longer enough to cope with the expanding attack surface, the diverse threat vectors, and the increasing demands of customers and regulators.

Advantage has nearly 4 decades experience in delivering digital network, infrastructure and security solutions that meet the highest standards of quality, reliability and innovation. Our Managed Detection and Response (MDR) Service provides you with 24x7x365 proactive network protection, using the latest technology, tools and techniques to detect, analyse, respond and remediate security threats, before they cause any harm to your organisation. With our MDR Service, you can enjoy complete peace of mind, and free up your internal IT and security resource for more strategic and value-added tasks.

THREAT
DETECTION



ANALYSE &
CATEGORISE



Tailored, Expert-led Service



Skilled and experienced across multiple verticals and threat intelligence

Our dedicated New Zealand based team of security specialists examine how you operate, what's currently in place, and determine any specific threats. This initial security review captures your attitude to risk and establishes your security requirements. This is the start of our joint security journey and aims to clarify your current security posture and digital infrastructure, and verify the users, devices, applications, networks and systems that need to be protected.

Our MDR Service is then tailored and deployed, and optimised over time to meet your requirements. We can operate as a full extension to your team, integrating with any existing security platforms. We can also implement a multi-tenancy Security Information and Event Management (SIEM) platform with analytics and AI capability, as well as establish and manage firewalls.

Our Protect team have a variety of skills and offer high levels of expertise and experience in threat detection. Our MDR service provides proactive responses and recommendations across Cloud (Azure, Office365, AWS), hybrid and on-premises IT and OT environments and endpoints.

We invest generously in professional development from both a vendor and external security certification perspective. It forms a key metric by which performance is measured and ensures our team deliver maximum value to our customers. To further supplement our skills, we have adopted Purple AI designed specifically for Security Operations Centres.



Get access to your security information

Holistic View of Security

Once we have identified your assets and profiled their risks, we move onto collecting activity information from logs, events, networks, endpoints and user behaviour. All threats and vulnerabilities are researched, collated and validated with critical events escalated. The Advantage Protect MDR service is designed to remove complexities by reducing the chain of custody for an event, and recommended response actions are provided so that threats can be quickly remediated.

Easy access to your security information is available through our cloud interface.

THREAT
CONTAINMENT



ENHANCED
CYBERSECURITY



Detection and response to malicious and non-malicious internal and external threats

Safeguarding your Business

There are high expectations on IT departments today. Budget and resource constraints, skills shortages, compounded by the complexity of the ever evolving security landscape has left many organisations vulnerable to attack.

In the last year, 74% of ANZ businesses suffered a data breach as a result of cyber attack. Phishing remains the most common attack vector, with users susceptible to subtle social engineering tactics, but vendor email compromise, spear phishing, whaling and supply chain attacks are all on the rise.

Advantage Protect MDR service enables the proactive and rapid detection, analysis, investigation, response and containment of threats to customers. Our service is comprehensive and combines a team of security experts, leading technology, and best practice processes.

By combining artificial intelligence technology and our deep in-house expertise, we significantly improve your protection. We are continuously building our knowledge and developing your security posture.



Partnerships built on trust

Trusted Expertise

We understand the importance of working with a trusted partner.

Advantage is a trusted partner to small, medium and large business across the ANZ region. Additionally, an increasing number of Managed Services Providers, turn to Advantage to whitelabel our cybersecurity solutions and deliver these services to their clients.

Advantage is **ISO27001 accredited** and has been the winner of several industry awards. In line with our values, we are focused on **growth** and building **trust**.

We have deep expertise across a wide range of technologies and operate business units delivering expertise across the breadth of ICT. We hold several industry awards for innovation and regularly receive the highest accolades and recognition from our best-of-class vendors.

Advantage is proud to be the only SIREN certified Incident Response Partner for SentinelOne in New Zealand. Our incident response team conduct a range of IR services accessible on an as-required basis or through an Incident Response Retainer.

SentinelOne

APJ Partner of the Year 2023
ANZ Partner of the Year 2022

Reseller News

NZ Wide Innovation Award 2021

Reseller News

NZ Regional Innovation Award 2022
NZ Regional Innovation Award 2023

Global Partnerships



Advantage partners with security vendor SentinelOne to support our MDR services. SentinelOne's advanced AI-driven cybersecurity solutions position it as a market leader in proactive threat detection and autonomous response.

The Singularity XDR platform provides the underlying software, analytical and AI engines that work in conjunction with the Advantage Protect team to detect malicious, suspicious or abnormal events across servers, workstation, mobile and cloud workloads.

About Advantage

Since 1986, Advantage has been at the forefront of technology, in New Zealand. Originally focused on PC manufacturing and retail, our business has continuously evolved to where we are today: a leading Managed Security, Networking and Managed Services provider.

Our team comprises approximately 70 staff spread across the North Island of New Zealand and include some of the most highly skilled engineers, consultants and analysts. We are 100% Kiwi-owned, and take great pride in our unique, true partnership approach.

As you would expect from an **ISO27001** certified business, we are security focused and our processes are focused on building trust and keeping our partners secure. We are focused on your success. Delivering great outcomes and a truly exceptional experience is the Advantage way.



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